



## **Report on Sairam SDG Solveathon 2.0**

### **Event Overview:**

The Sairam SDG Solveathon 2.0 was a follow-up event to the Sairam SDG Ideathon 2.0, hosted by Sairam Engineering College and Institute of Technology. The event took place on April 20-21, 2023, with the primary objective of generating mass entrepreneurship through an engineering and technology campus initiative.

### **Key Statistics:**

- 1960 Participants
- 694 Ideas Generated
- 17 UN's SDGs Addressed
- 35 Domains Covered
- 17 Expert Panels

### **Event Structure:**

#### **Day 1 (April 20, 2023):**

- Featured 17 expert panels, each corresponding to one of the UN's Sustainable Development Goals
- Panels were distributed across various venues within the campus
- Distinguished panelists included entrepreneurs, industry experts, and academic leaders

### **Notable Panelists included:**

1. Mr. Shyam Siddarth - Founder and CEO at Tamilpreneur
2. Mr. Nithin Alexander - Founder @ Xander Media
3. Dr. Francis Somerwell - Strategic Scientist for Business and Management Development
4. Mr. D. Joel Andrews - Co-Founder & Director, JESSO EDUTECH LLP
5. Mr. Praveen Krishna - Co-founder & Chief of Marketing, Tamilpreneur
6. Mr. A. Muthuvel - R & D Executive, Sri Sairam Techno Incubator Foundation

#### **Day 2 (April 21, 2023):**

### **Grand Finale & Award Ceremony**

**Time: 10:15 AM**

**Venue: Sigma Auditorium**

**Distinguished Guests:**

- Chief Guest: Mr. Vijay Anand (CEO, Tamil Nadu Technology Hub [iTNT Hub])
- Presidential Address: Dr. Sai Prakash Leomuthu (Chairman & CEO, Sairam Institutions)
- Guest of Honour: Dr. Thillai Rajan (Professor, IIT Madras & Head, CREST)

**Organizing Committee:**

**Chief Patron:** Dr. Sai Prakash Leomuthu

**Convener:** Dr. C.R. Rene Robin (Dean - Innovation)

**Patrons:**

- Dr. K. Porkumaran (Principal/SEC)
- Dr. K. Palanikumar (Principal/SIT)

**Organizers:**

- Dr. B. Meenakshi (Professor/SEC)
- Mr. P. Rayavel (HOD/CSE Cyber Security/SIT)

**Co-ordinators:**

- Dr. R. Bhoopathi (AP/MECH/SEC)
- Ms. Roopa .D (AP/CSE/SIT)

**Institutional Background:**

The event was hosted by Sairam Engineering College, an autonomous institution affiliated with Anna University and approved by AICTE, New Delhi. The institution holds NBA and NAAC A+ accreditation, ISO 9001:2015 certification, and MHRD NIRF ranking.

**Partners:**

**The event was supported by several partners including:**

- AIC-AU
- GELP
- Connect2Investors
- TICEL

The event successfully combined the goals of sustainable development with entrepreneurship, providing a platform for students to present innovative solutions to real-world problems while receiving guidance from industry experts and leaders in various fields.

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