

Sairam Institutions Ignites Innovation and Entrepreneurship with the Grand Inauguration of Sairam SDG INSPIRETHON 1.0

# Sairam SDG Inspirethon 1.0 Inauguration

## 02-08-2023





*Sri*  
**SAIRAM**  
ENGINEERING COLLEGE  
INSTITUTE OF TECHNOLOGY  
Autonomous Institutions  
West Tambaram, Chennai - 44





*welcome you for the  
inaugural function of*

# inspirethon 1.0

02.08.2023, Wednesday | 11.00 AM | Sigma Auditorium

**MoU with IIEC**



*Chief Guest*  
**Mr. SIVARAJAH RAMANATHAN**  
Mission Director & Chief Executive Officer,  
Tamil Nadu Startup and Innovation Mission (TANSIM)



*President*  
**Dr. Sai Prakash LeoMuthu**  
Chairman & CEO  
Sairam Institutions



*Guest of Honour*  
**Ms. Sridevi Arunachalam**  
Founder IIEC,  
Founder Indo-UAE Economic Chamber of Commerce

**Dr. B. Meenakshi,**  
Professor-EEE/ SEC  
**Mr. P. Rayavel,**  
HOD/CSE (Cyber Security) / SIT  
Co-ordinators

**Dr. C. R. Rene Robin**  
Dean - Innovation  
Convenor

**Dr. K. Palanikumar**  
Principal/SIT

**Dr. K. Porkumaran**  
Principal/SEC

**Dr. Sai Prakash LeoMuthu**  
Chairman & CEO  
Sairam Institutions



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Chennai, August 2, 2023 – Sairam Institutions, a beacon of educational excellence, embarked on a transformative journey towards fostering innovation and entrepreneurial spirit with the inauguration of the highly anticipated Sairam SDG INSPIRETHON 1.0. The event, held on August 2, 2023, at the Sairam Campus in West Tambaram, Chennai, was a resounding success, drawing enthusiastic participation from final year students of Sri Sairam Engineering College and Sri Sairam Institute of Technology.



The grand inauguration ceremony was graced by esteemed luminaries who are pioneering change in the entrepreneurial landscape. Mr. Sivarajah Ramanathan, Mission Director and CEO of Tamilnadu Startup And Innovation Mission, and Ms. Sridevi Arunachalam, Founder of Indo-UAE Economic Chamber of Commerce, lent their illustrious presence as the Chief Guest and Guest of Honour, respectively.

The Sairam SDG INSPIRETHON 1.0 launch is a natural progression following the triumphant footsteps of Sairam SDG Ideathon 1.0, Sairam SDG Solveathon 1.0, and Sairam SDG Innovathon 1.0. The event aims to foster innovation and entrepreneurial acumen among



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the young minds of Sairam Institutions, contributing to the advancement of the StartupTN initiative and placing it firmly on the global map.



The event commenced with a warm welcome address by Dr. C. R. Rene Robin, Dean Innovation at Sairam Institutions. Dr. Robin eloquently presented the objectives and vision behind the Inspirethon 1.0 event, setting the stage for the day's proceedings.

A highlight of the event was the unveiling of the INSPIRETHON 1.0 through the release of an eye-catching poster, a symbolic gesture marking the commencement of this innovative journey. Further cementing this commitment to innovation was the signing of a Memorandum of Understanding (MoU) between Sairam Institutions and the Indo-UAE Economic Chamber of Commerce (IIEC), a momentous step towards fostering collaborative entrepreneurship.

Mr. Sivarajah Ramanathan, in his address to the students, passionately urged them to embrace the startup culture, envisioning to propel StartupTN into the echelons of the top 20 global startup ecosystems. Ms. Sridevi Arunachalam, drawing from her extensive

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experience, shared invaluable insights into the multifaceted avenues and unwavering support offered by IIEC to nurture and amplify startups through mentorship, funding opportunities, and investor engagement.

In a remarkable acknowledgment of the entrepreneurial endeavors, 50 startups affiliated with Sairam Institutions were commended for their dedication and innovation. These startups collectively secured a grant of Rs 1.5 crore from prestigious entities such as EDII, Defence Hackathon, and MSME Idea Hackathon 2.0 during the 2022-23 year. The Chief Guests, Mr. Sivarajah Ramanathan and Ms. Sridevi Arunachalam, underscored their contributions by distributing appreciation certificates, motivating them to further fuel the startup ecosystem.

The event culminated with an impactful Presidential address by Dr. Sai Prakash LeoMuthu, Chairman & CEO of Sairam Institutions, who reiterated the institution's unwavering commitment to nurturing innovation and entrepreneurial excellence. The event also featured enlightening addresses by other distinguished speakers, including Mr. K. Naresh Raj, Chief Information Officer (CIO) of Sairam Institutions, Mr. Sathish Kumar, Chief Business Officer (CBO) of Sairam Institutions, Dr. K. Porkumaran, Principal of Sri Sairam Engineering College, and Dr. K. Palanikumar, Principal of Sri Sairam Institute of Technology.

The inauguration of Sairam SDG INSPIRETHON 1.0 was a resounding testament to Sairam Institutions' dedication to fostering innovation and entrepreneurship, creating an ecosystem that empowers and nurtures the entrepreneurial spirit of tomorrow's leaders.



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[www.sairamit.edu.in](http://www.sairamit.edu.in)



DEPARTMENT OF  
ELECTRICAL &  
ELECTRONICS  
ENGINEERING



**IEEE**  
SIT STUDENT BRANCH



Sairam  
Innovation  
Eco-system

## ORIENTATION PROGRAM ON SAIRAM INNOVATION ECO SYSTEM

25.09.2023, Monday | 02:00 PM  
SMART CLASS ROOM SSIT



*Resource Person*

**Dr. C. R. RENE ROBIN**  
Dean - Innovation, Sairam Institutions

Dr. S. Sivarajeswari  
Coordinator

Dr. G. Prakash  
HOD/EEE

Dr. K. Palanikumar  
Principal

Dr. Sai Prakash LeoMuthu  
Chairman & CEO, Sairam Institutions





**Sairam**  
**Innovation**  
Eco-system



**Sairam**  
**TECHNO INCUBATOR**  
FOUNDATION



**INSTITUTION'S**  
**INNOVATION**  
COUNCIL  
(Ministry of Education Welfare)

**Sairam**  
**INSTITUTIONS**



in association with  
**INDO UAE ECONOMIC**  
**CHAMBER OF COMMERCE**

# **Sairam SDG** **inspirethon 1.0** **STARTUP EXPO**

08.09.2023, Friday | LEOMUTHU AUDITORIUM



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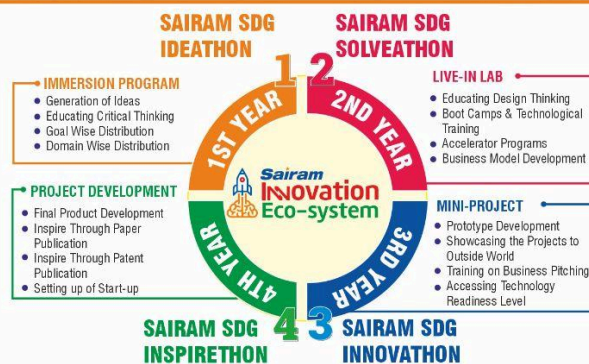
# CALL FOR MENTORS

Shape the Future: Join Us as a Mentor for Innovative Student Projects



- Are you a passionate entrepreneur, startup mentor, or innovation enthusiast?
- Do you want to be a guiding light for young minds looking to turn their innovative ideas into reality?
- Here's your chance to foster the next generation of visionary leaders and drive impactful change!

The Sairam Innovation Ecosystem nurtures indigenous student innovations, generating startups and incubations in a four-stage program. It's an initiative of Sairam Institutions to generate Mass Entrepreneurship.



## Why Volunteer as a Mentor?

- **Empower Innovators:** Offer priceless guidance to foster groundbreaking ideas
- **Entrepreneurial Ecosystem:** Contribute to strengthen Sairam Innovation ecosystem.
- **Networking:** Connect with fellow mentors, entrepreneurs and industry disruptors.
- **Legacy:** Leave a lasting impact by fostering a culture of innovation and entrepreneurship.

## Benefits:

- **Mentorship Fulfilment:** Witness the evolution of students into confident entrepreneurs.
- **Recognition:** Gain acknowledgment for nurturing the next wave of startup pioneers.

- **Professional Growth:** Enhance your mentorship skills and entrepreneurial acumen.
- **Innovation Showcase:** Be a part of ground-breaking projects showcased in the market.

## How It Works:

- **Registration:** Sign up as a Mentor and share your entrepreneurial and industry expertise.
- **Project Matchmaking:** We'll connect you with students working on projects in your field.
- **Guidance:** Provide mentorship through online / offline meetings.
- **Commercialization Success:** Cheer as students turn ideas into market-ready products.

**Ready to Ignite Innovation? Join Us!**

<https://forms.gle/cVytVNE4MsNcGU5B9>

to register as a Mentor and embark on this exhilarating journey.



Your mentorship could drive student innovations to reshape industries and change lives.

*Together, Let's Spark the Entrepreneurial Spirit!*

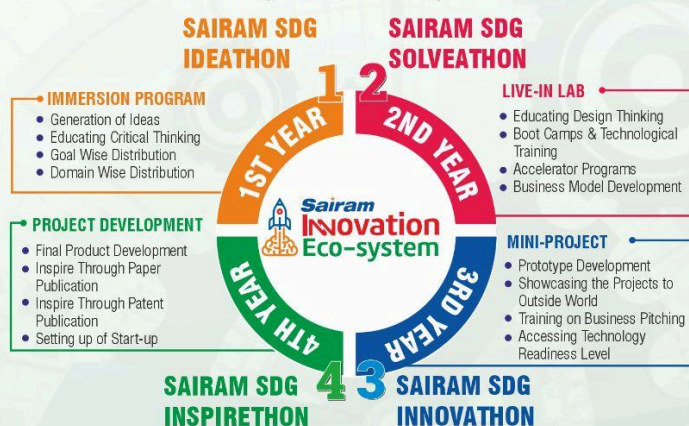
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# CALL FOR External Guide



- Are you a seasoned professional in the industry looking to make a meaningful impact?
- Do you have a passion for mentoring and guiding the next generation of engineers?
- Here's your chance to contribute to the growth of aspiring talents and shape the innovations of tomorrow!



The Sairam Innovation Ecosystem nurtures indigenous student innovations, generating startups and incubations in a four-stage program. It's an initiative of Sairam Institutions to generate Mass Entrepreneurship.

## Why Volunteer as an External Guide?

**Mentorship:** Guide students in transforming theoretical concepts into practical solutions.

**Skill Development:** Cultivate a new generation of skilled and job-ready engineers.

**Networking:** Expand your professional network by connecting with fellow industry experts.

**Impact:** Contribute to groundbreaking projects that could drive innovation and change.

## Benefits:

**Personal Fulfillment:** Witness the growth of students as they overcome challenges and succeed.

**Recognition:** Receive recognition for fostering industry-academia collaboration

**Resume Enhancement:** Demonstrate your commitment to education and mentorship on your profile.

**Flexibility:** Choose your level of involvement based on your availability.

## How It Works:

**Registration:** Sign up as an External Guide and share your areas of expertise.

**Project Matching:** We'll match you with engineering students whose projects align with your knowledge.

**Guidance:** Provide remote guidance through periodic meetings, emails, and virtual check-ins.

**Project Completion:** Celebrate the successful completion of the project with the students and your fellow guides.

**Ready to Inspire? Join Us!**

<https://forms.gle/a9uE7mL2zBkoGP276>

to register as an External Guide and be a part of this impactful journey.



Your experience could shape the engineers of tomorrow and contribute to technological advancements that transform industries.

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