



Sairam SDG Ideathon 3.0 Event Report

Event Overview

The Sairam SDG Ideathon 3.0 was a significant innovation-focused event hosted by Sri Sairam Engineering College and Sri Sairam Institute of Technology. The event culminated in a grand finale and award ceremony on June 1-2, 2023, bringing together participants to address the United Nations' Sustainable Development Goals (SDGs).

Key Statistics

- Total Participants: 2,392
- Ideas Generated: 2,490
- Domains Covered: 35
- SDG Goals Addressed: 17
- Assessment Panels: 17

Event Structure

1. Workshop Phase: A three-day workshop was conducted from April 27-29, 2023, at the Sigma Auditorium
2. Final Evaluation: June 1, 2023 - Panel presentations across various venues
3. Award Ceremony: June 2, 2023 - Held at Sri LeoMuthu Indoor Stadium

Notable Features

- MoU Signing: A Memorandum of Understanding was signed between Sairam Institutions & Sri Sairam Techno Incubator Foundation and Tamil Nadu Smart and Advanced Manufacturing Centre (TANSAM)

- **Expert Panels:** 17 different panels corresponding to each SDG, led by industry experts, entrepreneurs, and academics

Key Personnel

Event Leadership

- Chief Patron: Dr. Sai Prakash Leo Muthu (Chairman & CEO, Sairam Institutions)
- Patrons:
 - Dr. K. Porkumaran (Principal, SEC)
 - Dr. K. Palanikumar (Principal, SIT)
- Convenor: Dr. C.R. Rene Robin (Dean - Innovation)

Organizers

- Dr. B. Meenakshi, Professor / SEC
- Mr. P. Rayavel, HOD/CSE (Cyber Security) / SIT





Coordinators

- Dr. PA. Shanthi, AP/MATHS/SEC
- Dr. V. Yuvaraj, AP/MATHS/SIT

Panel Structure

The event featured 17 expert panels, each corresponding to a specific UN SDG. Notable panelists included:

- Industry professionals
- Academic experts
- Entrepreneurs
- Innovation specialists
- Design thinking coaches

Venue Distribution

The panel evaluations were conducted across multiple venues including:

- TAP Panel Rooms
- Alpha, Beta, and Gamma halls
- IEDC Halls
- Smart Rooms
- Various department-specific locations

Significance

This event represents a significant effort to:

1. Promote innovation among engineering students
2. Address global sustainability challenges
3. Foster entrepreneurship and creative thinking
4. Create a platform for industry-academia collaboration

Partners and Support

The event was supported by:

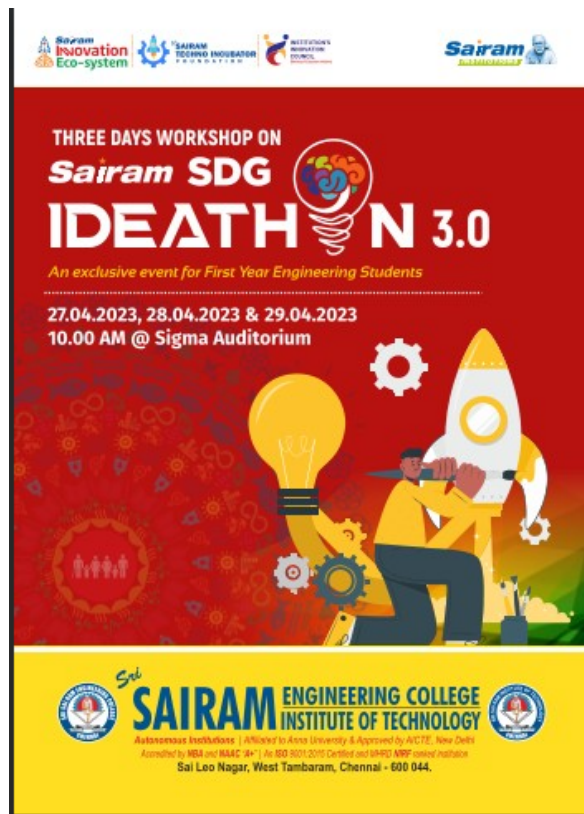
- Bureau of Indian Standards
- TANSAM (powered by SIEMENS)
- Various industry experts and academic institutions

Historical Context

This was the third iteration of the Sairam SDG Ideathon, building upon the success of versions 1.0 and 2.0, showing the institution's commitment to sustainable innovation.



Flyer:



Images:

