Sairam SDG Ideathon 2.0 Events Report

Overview
This report analyzes two related events organized by Sairam Engineering College focused on Sustainable Development Goals (SDGs): an Ideathon 2.0 Jumpstarter Programme and its Grand Finale & Valedictory.

Event Details

Event 1: Jumpstarter Programme
 - Date: December 20, 2021
 - Time: 7:00 PM
 - Target Audience: First Year students
 - Format: Virtual event (Zoom and YouTube Live)
 - Venue: Sri Sairam Engineering College, West Tambaram, Chennai

Expert Speakers:
 1. Rtn. Sandeepp Saxena
    - Director New Generation RCGP
    - ROTARY International Distt 3011
    - Lead Partnerships ActionAid
    - Global Convenor SDG Choupal
    - Alt Ambassador SGN-ISO26000

 2. Mr. Sivaraiah Ramanathan
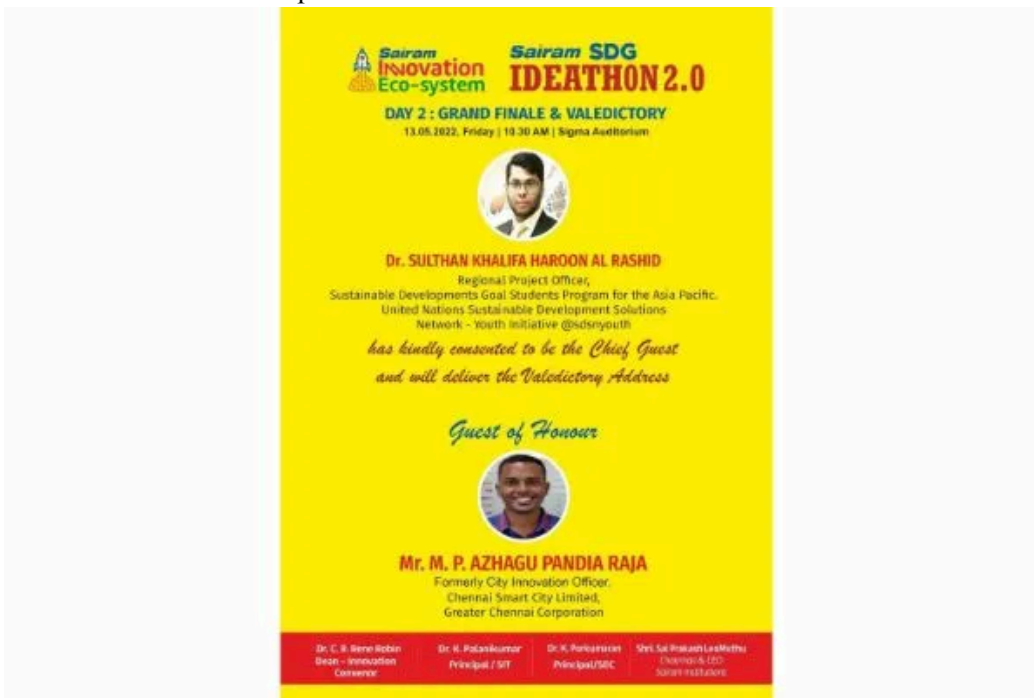   - Founder & CEO, Nativelead

Event 2:

Grand Finale & Valedictory

- Featured Speakers:
  1. Dr. Sulthan Khalifa Haroon Al Rashid
     - Regional Project Officer
     - Sustainable Development Goals Programme for the Asia Pacific

  2. Mr. M. P. Azhagu Pandia Raja
     - Formerly City Innovation Officer
     - Chennai Smart City Limited
     - Greater Chennai Corporation

Institutional Context
- Organized by: Sairam Institutions
- Associated initiatives:
  - Sairam SDG Action Council
  - Sairam RAISE

- Sairam EOMS
- Institution's Innovation Council

Event Significance
1. Educational Focus: Specifically designed for first-year students, indicating an effort to introduce SDG concepts early in academic careers
2. Expert Involvement: Brought together speakers from various sectors including:
   - International development
   - Smart city planning
   - Rotary International
   - Entrepreneurship
3. Comprehensive Approach: The two-day format with a jump starter and finale suggests a thorough exploration of SDG-related ideas

Recommendations
1. Document outcomes and ideas generated during the Ideathon for future reference
2. Consider creating a follow-up program to implement selected ideas
3. Establish connections between participating students and expert speakers for mentorship opportunities

Conclusion
The Sairam SDG Ideathon 2.0 appears to be a well-structured initiative aimed at engaging students in sustainable development discussions and actions. The involvement of diverse experts and the two-stage format suggests a serious commitment to SDG education and implementation at the institutional level.

Event Images: